

Give your community the tools to show up and get paid.

Hands-on sessions that help your people show up with confidence and turn what they know into business.

Built for associations, chambers, business communities, entrepreneur programs and corporate teams.



14 of 14

ICF Metro DC coaches rated the session leader Excellent

Half or more

Of every session goes to participants writing, practicing and recording.

2 hours

Each workshop. Confidence on Camera also runs as a 45-minute session.

Up to 20

Get hands-on coaching from 2 facilitators and 2 videographers. Larger groups get a presentation format.

In person or virtual

Across DC, Maryland and Virginia, including our Lanham studio space, or online from anywhere.

THE SERIES

Pick the workshop that fits your group

Each one stands alone. Together, they build from camera confidence to client outreach and speaking.

1 Confidence on Camera

Know what to say. Feel ready to hit record.

Participants find their point, write a short script and practice it in their own voice. Then we coach each person through a recorded take: pace, eye line and what to do with those hands.

Best for: Founders, professionals, authors and experts who know their material but hesitate on camera.

They leave with: A finished script, a recorded take and a clear way to do it again.

2 The 5 Videos That Close Deals

Create a video library that supports your next sale.

"What should I film?" gets easier when every video has a job. Participants learn the 5 videos that move a potential client to the next step, map where each one belongs and put an existing video to work somewhere new.

Best for: Consultants, coaches and service providers who want their content to support how they sell.

They leave with: A 5-video plan, a placement map and a printed copy of our field guide.

3 Content to Client: From Post to Paid

Use your content to start conversations that lead to clients.

That video they posted can also reconnect them with a past client or follow up after a discovery call. Participants pick people they already know, choose what to send and write messages that sound like them. Everyone sends 1 before we wrap.

Best for: Business owners who already have content and want to use it in outreach and follow-up.

They leave with: 10 warm contacts, 3 drafted messages, 1 message sent and a weekly follow-up rhythm.

4 Get Booked to Speak

Package your expertise for your next speaking opportunity.

They have something to teach. We make it easier for an organizer to see where they fit. Participants shape their expertise into talk ideas with clear takeaways, write a pitch email and record a speaker intro on camera.

Best for: Experts, authors, consultants and coaches going after conferences, panels and corporate stages.

They leave with: 3 talk titles, a pitch email ready to send and a recorded 30-second speaker intro.

Come for the insights. Leave with something tangible.

workshops.venturetobloom.com

How a session runs

- 1 The goal question**
Everyone names what they want their content to help them get.
- 2 Real examples**
Client videos matched to your audience, so it clicks fast.
- 3 Write it**
Templates and worksheets guide the draft.
- 4 Practice live**
Coached out loud, so the group learns from every attempt.
- 5 One next step**
Each person leaves knowing what to do this week.

After the session: within 48 hours, every participant gets a personal follow-up note tied to their goal, plus their footage or the date it's coming.

Your facilitators



Kristen Noelle

BRAND STRATEGIST AND CREATIVE DIRECTOR

Kristen has spent 15 years in marketing figuring out what makes people say yes. She co-founded Venture to Bloom, founded KN Digital Marketing and is a UMD Smith School of Business alum. Her favorite moment: someone going from "I don't know how to explain what I do" to saying it on camera in one clean sentence.



Freddie Butler III

PRODUCTION LEAD AND ON-CAMERA COACH

Freddie spent 16 years in sales and coaching before he got into producing content. He studies your audience and tests the lights before anyone arrives, then spots the nervous first take and coaches a better one without making anyone feel rushed.

Proof it works

201
REACTIONS

Dr. Kedibone Letlaka-Rennert's VTB-created video drew 201 reactions (her others drew 12 to 31) and led an international organization to invite her to lead a workshop.

"It was informative, experiential and practical. The presentation had a great mix of sharing information and making us reflect and take action."

ICF METRO DC ATTENDEE, ACC CREDENTIALLED COACH

"I appreciate the fun, flair and elevation you brought to the event."

DEBRA WHITE, RESIDENT EVENTS COORDINATOR, LIVEBE

WORKSHOPS DELIVERED FOR



Booking details

We bring	Camera, tripod, lights, audio, printed worksheets and media releases. Virtual groups get digital worksheets.
You provide	The space, power outlets and a screen for groups larger than 7.
Tailoring	We learn your audience's goals and sticking points first, so the examples fit their work.
Investment	Based on session and scope. Tell us about your group and we'll send a recommendation.

Introduction for your host

Kristen Noelle and Freddie Butler III co-founded Venture to Bloom, a DC-area content studio that helps business owners create video that brings in clients. Kristen brings 15 years in marketing and Freddie brings 16 years in sales and coaching. They've led workshops for ICF Metro DC, the UMD Smith School of Business and the Maryland SBDC. Today, they're getting all of us on camera.

Read it as written or adapt it for your event page and promo materials.

[Download headshots](#)

Let's talk

Bring a VTB workshop to your community

Tell us who you're bringing together and what you want them to leave able to do. We'll recommend the session that fits and reply within 2 business days.

[Inquire about a workshop](#)

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